

Press

Hong Kong,
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Secutech
International Exhibition and Conference for
Electronic Security, Info Security, Fire and Safety
Taipei Nangang Exhibition Center
Taipei, Taiwan, 25 – 27 April 2018

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Secutech 2018 features cutting-edge security solutions for growing vertical markets

Fringe events explore multiple opportunities brought by immersive technologies

The annual leading trade fair for the security industry, Secutech 2018, will once again be held at the Taipei Nangang Exhibition Center in Taiwan from 25 – 27 April 2018. Moving beyond traditional security devices and solutions, this edition will cover the most advanced security and safety, IoT, artificial intelligence, big data, intelligent video analytics and smart identity technologies from over 400 exhibitors from 15 countries and regions. These companies will be grouped into seven intelligent solutions pavilions showcasing their most in-demand applications for the growing vertical market sectors. This includes: smart street lighting, safe city and intelligent transportation, smart retail, smart factory, intelligent healthcare, smart living and smart disaster prevention.

Fringe events explore multiple opportunities brought by immersive technologies

Held in conjunction with the exhibition are a number of activities to invigorate the industry's connection with the market and immersive technologies. One of the major highlights is the **Security + AI Forum**. As suggested by the name, the forum will focus on how AI drives the transformation of the security industry. The two-day forum will break into individual sections addressing different security and AI applications, and AIoT technology (key components). Topics include:

- What real benefits can AI bring to surveillance and facial recognition?
- What are the different approaches for combining video analytics, computing and AI?
- How to choose the most cost effective AI solutions for IP cameras?
- What are the latest storage and transmission solutions for AI surveillance?

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- Why is edge computing critical to AI?
- What are the key technology trends in AIoT?

There will also be a **Key Components Pavilion** and a business matching session scheduled during the forum to enhance interaction between the experts and users in the related fields.

Meanwhile, a new **Software Innovation Zone** will feature various recognition systems such as 2D and 3D image recognition, facial recognition, license plate recognition, deep learning, machine vision and other powerful solutions for the industrial, agricultural, healthcare and business management sectors.

SMAhome Expo: From smart home to smart living

The advancement of smart home devices has quickly evolved to match with the growing desire for smarter living. As an international smart home business sourcing platform, the concurrent **SMAhome Expo 2018** will provide solutions for a better and efficient smart home living through five main applications: Smart Home, Telecare, Smart Office, Staff-less Shop and Smart Hotel. Visitors can also learn more about the latest technologies for smart house, safe house and comfort house in the Scenario Demo Area and from the SMAhome Premier Product Awards demo area. Industry experts will be present to explain the integration of smart home devices with Amazon Alexa, Apple Homekit, and Google Assistant.

Another concurrent event is the 17th edition of the **International Fire & Safety Expo**, which will demonstrate IoT, big data, cloud, and integrating smart applications for fire safety, disaster prevention, and rescue. The **Asia Pacific Smart Disaster Prevention Summit** will be held during the event to provide insights in intelligent applications, disaster prevention and fire protection within the region.

Secutech is organised by Messe Frankfurt New Era Business Media Ltd. For more details, please visit www.secutech.com. Alternatively, please call Ms Kirstin Wu at +886 2 8729 1017, or send an email to kirstin.wu@newera.messefrankfurt.com.

With nine events, Messe Frankfurt is one of the world's leading organisers of fairs and congresses for the expanding international field of civil security. These platforms provide optimum opportunities for gaining a foothold in dynamic growth markets all over the world. Presently Messe Frankfurt organises events in Europe, Asia, the Middle East and South America.

Further information at www.safety-security.messefrankfurt.com

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Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,300 employees at some 30 locations, the company generates annual sales of around €647 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online –

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ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.
With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:
www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de