

# SM building

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Date:

22 – 24 April, 2020

Venue:

Nangang Exhibition Centre  
Hall 2, Taipei, Taiwan

Tap into the largest market for the  
Building Internet of Things

- Asia-Pacific has become one of the frontrunners in the Internet of Things (IoT), with rising demand for connected devices, smart solutions and automation.
- Due to the boom in construction and smart city projects in Asia, the Building Internet of Things (BloT) is increasingly being adopted for energy and building management.

## The Advanced Technology and Business Platform for the Asian Smart Building Industry

[smabuilding.secutech.com](http://smabuilding.secutech.com)



Concurrent events:

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**fire & safety**  
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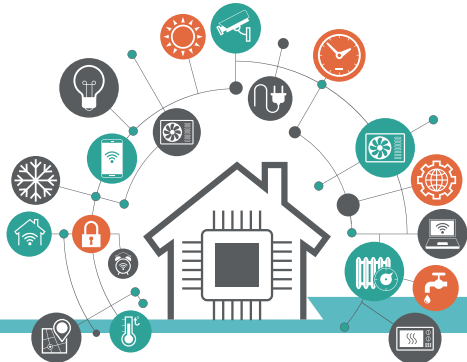
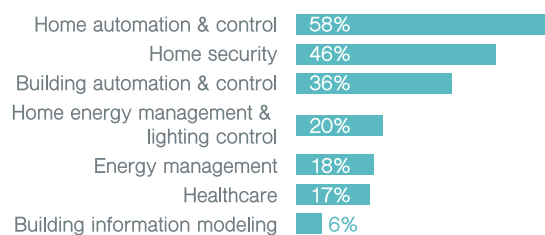
**MOBILITY**  
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# SMAbuilding 2020: Asia's business platform for smart homes and buildings

Featuring components, devices, software platforms and integrated solutions, the show targets distributors, installers, integrators, architects and contractors across the region that are adopting intelligent connected solutions.

## Products of Interest for 2019 Visitors



## 2 Key Focus:

- Safer, smarter living and homes via IoT- and AI-driven automation and integration
- Building intelligence with BloT

## New theme areas:

- BloT applications: smart residential, commercial buildings, retail, hotels
- Smart industrial facilities
- Smart solutions for other construction types

## SMAbuilding forums:

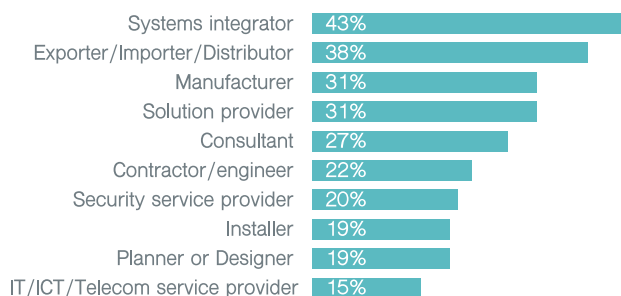
- Smart home and building design and planning
- Smart building system integration
- Transmission for networking applications
- Building safety and fire prevention
- Intelligent property management

## Why choose SMAbuilding?

- Ideal place to showcase solutions to relevant Asian market players.  
\* Top visiting countries in 2019 include Japan, China (including Hong Kong), Singapore, Thailand, Vietnam, Indonesia, Cambodia and Malaysia.
- Connect with regional partners sourcing for hardware and software to integrate into their offerings.  
\* 53% of 2019 visitors were key decision makers.
- Leverage strong manufacturer visitor segment to target OEM/ODMs for potential technology adoption (e.g. storage, communication gateways, etc.).

## 2019 Visitor profile:

(All figures in %. Multiple selections allowed)



## Contact the organiser:

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